



GREENING THE HEARTLAND 2012

Exhibitor / Sponsor Application

Title Sponsors

Platinum	\$25,000
Gold	\$10,000
Silver	\$5,000
Bronze	\$2,500

Convention Signage

Plenary Luncheons	\$12,000
Networking Lounge/Cyber Café 6 available	\$2,500
Keynote Speakers 3 available	\$8,000
Poster/student display area	\$3,000
Legacy Project Sponsor	\$5,000
Daily Focus Sponsor 9 available	\$1,500
Breakout Session Sponsor 24 available	\$300
Continental breakfasts 9 available	\$2,000
Coffee/Snack breaks 12	\$1,500

Convention Material

Company logo on attendee conference tote bags	\$4,000
Company logo on pen	\$750
Company logo on attendee name badge lanyard	\$3,500
Company logo on attendee BPA-free Water Bottle.....	\$3,500
Registration Signage	\$2,000
Insert company collateral material in tote bags	\$250

Special Events

Wednesday Night Reception in Exhibit Hall	\$7,500
Thursday Night Canal Party	\$10,000

_____ Amount due
 _____ Amount enclosed

To pay by check, make payable to USGBC Indiana Chapter and mail with completed form and 50% deposit to: Greening the Heartland 2012 Conference & Event Services 6408 Dahlia Drive Indianapolis, IN 46217

Exhibitor Pricing

EXHIBITOR PRICING	EARLY PRICING (before February 28, 2012)	FULL PRICING (after March 1, 2012)
USGBC Chapter or National Member	\$750	\$950
Non-Members	\$850	\$1050
Non Profit/ University/ Government	\$475	\$575

Company/Organization Description: attach a description of no more than 50 words that will be printed in the conference program. All descriptions are due by April 1, 2012. Greening the Heartland cannot guarantee inclusion in the conference program to any organization descriptions after April 1, 2012.

For Validation of this agreement:
 • I/We endorse payment of 50% of total charges to USGBC Indiana Chapter, 501(c3) organization, for Greening of the Heartland 2012. If paying by check, payment is due within two weeks of receipt of agreement. Agreements received March 31, 2012, must be accompanied with full payment.

• I/We agree to pay the balance of charges by March 31, 2012 • I/We accept all terms and conditions appearing in this agreement and the Sponsorship Prospectus.

The undersigned hereby authorizes Greening of the Heartland to reserve sponsorship, for use by the listed organization during the Greening the Heartland 2012 Conference at the Indianapolis Convention Center in Indianapolis, Indiana. The undersigned hereby acknowledges receipt and agrees to abide by the terms and conditions of the contract and all conditions under which exhibit space at the Indianapolis Convention Center is leased to Greening the Heartland.

Name

Credit Card Information - Exp Date and Code

Company Name

Billing Address

Contact Name

Email

Phone

Signature