



## **Greening the Heartland 2012–Building Community** **A Call for entries: ‘1st Annual Sustainable Solutions at an Exhibition’**

*You are invited to participate in a poster pin-up of Best Practices in Sustainable Solutions  
This exhibition will take place at the 2012 Greening the Heartland Conference  
Engaging regional collaboration on solutions for sustainable communities!*

The Heartland regional conference brings opportunity for sharing each regional chapter’s locally grown ‘Best Practices’ to the regional table. This year’s conference highlights the whole of the built environment, from the spaces we live in, work, and learn, to those systems that make them accessible, functioning, and healthy. The exhibition promotes individual efforts that deserve regional exposure. The Heartland Region boasts 12 states with 16 chapters each representing USGBC membership on the fore front of changing their communities toward more sustainable living.

Submissions are being requested from each regional member chapter and branch. Each submission will be reviewed for completeness and Best Practice standards as applied to sustainability and quality of life. The submission reviews will be a 3 Phase process from local, to state, then conference peer review.

Finalists will be transferred from virtual reality to posters and will be included in the poster pin-up on display at the conference.

The Heartland Exhibition 2012 will have 5 categories to select from addressing member goals. Attendance to Greening the Heartland 2012 Regional Conference is not required.

Categories include:

- Success in LEED project delivery
- Success in Advocacy
- Success in Education
- Success in Market Change
- Success in Policy Change

There will be 5 exhibition stations dispersed throughout the conference venue containing entries from each category. Opportunities for peer review and comments will be made available electronically through CrowdBrite.

Prizes will be awarded for submissions gleaned the most positive feedback from peer review with a first overall ‘Green Focus Award’ as well as a Best Practice selected from each remaining category. An honorable mention will be awarded to the submission receiving the most responses challenging the submitted strategy.

Submission Schedule:

- Call for Entries –October 2011 at GreenBuild 2011
- Entry Deadline –February 21<sup>st</sup>, 2012
- Exhibition Entry Selection Notification – March 21<sup>st</sup>, 2012
- Exhibition –Greening the Heartland Regional Conference 2012 May 16-18